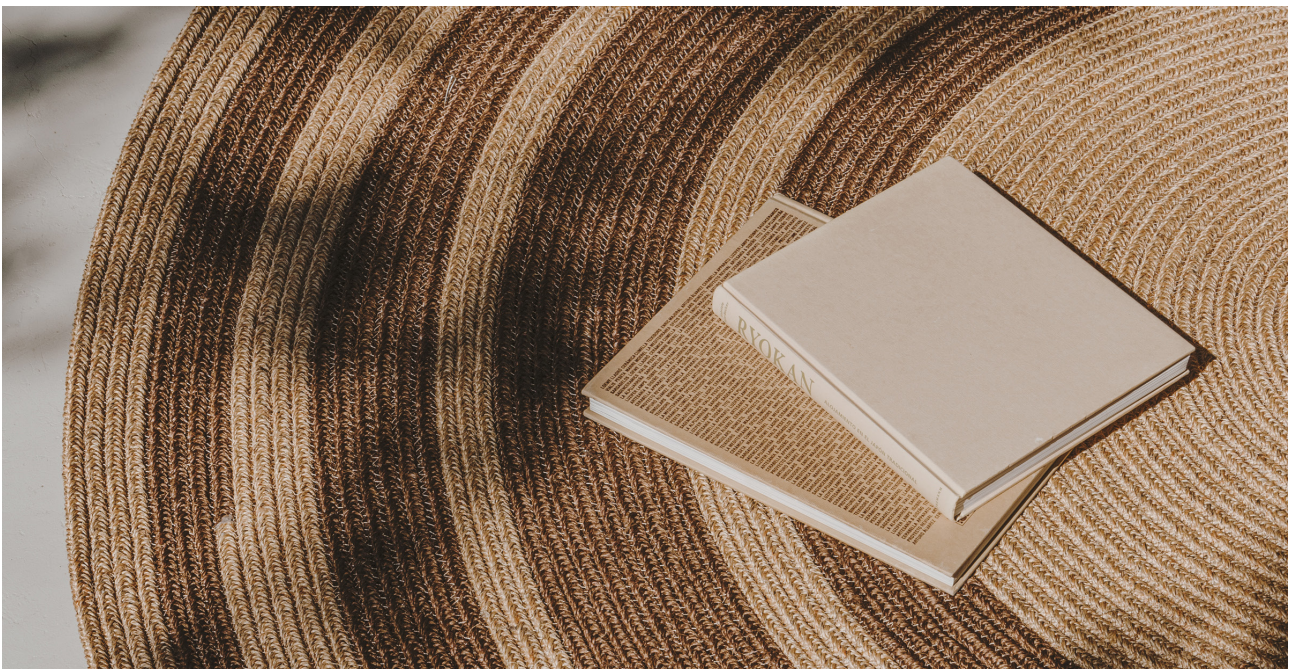


# SALES GUIDE 2024







## **Guide's content**

### **Tools index**

Sample books and marketing tools \_\_\_\_\_ pag. 3

### **Sample books**

Descriptive list of all our tools showing physical samples \_\_\_\_\_ pag. 5

### **Marketing tools**

Description of the company's branding and marketing tools \_\_\_\_\_ pag. 10

## Sample books

Product categories		Tools	Products or collections	Price
<b>Rugs sample books</b>	BASIC RUG'S KIT Price KIT: 300€	14 Rugs' folder	Barcelona	20 € / folder
	Price KIT + NTX Bag: 500€		Belts/Circus Circus Fringe Diamond Out Espadrille Grit Mahon Mallorca - Tamisal Sisal Collection I Sisal Collection II Stone Tamiferro Tamiout Tatami	
		Borders selection	Showing all possible borders	50€
<b>Fabrics</b>	KIT FABRIC BOOKS Price KIT: 200€	7 Fabric books	Leather Leather Sense I Leather Sense II Leather Sense III Leather Sense IV Natural I Natural II	30 € / book
<b>For architects and interior designers</b>		Creative box	Rugs and fabrics Custom Fit Examples	175€

### SPECIAL OFFER:

All catalogs will be credited with a minimum yearly purchase of 5.000 euros.

## Marketing tools

	What is it?	Availability
BROCHURE	Company's brochure explaining briefly about the brand, products and some projects	Ask our sales team
PROJECT BOARDS	Brief slides' digital presentation of the brand, products and some projects	Only in digital version
FABRICS CATALOGUE	Corporate catalogue with the description and technical information about all the products	Only in digital version
RUGS CATALOGUE	Corporate catalogue with the description and technical information about all the products	Only in digital version
WEB INSTAGRAM PINTEREST	Naturtex website Naturtex Instagram account Naturtex Pinterest account	naturtex.es instagram.com/naturtex_sl pinterest.es/Naturtex/boards/

## Sample books



### Rugs sample books



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#### Including:

- 14 rug's folders
- Borders selection
- Ntx bag

#### Price:

- Rug's folders + Border's book = 300 €
- Rug's folders + Border's book + Ntx Bag = 500 €
- Naturtex bag = 200€

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#### Special Offer:

RUGS BASIC KIT (including NTX bag) will be sent free of charge with a minimum order of 2 rugs of any of the qualities related.



# Sample books



## Rug carpet folder



### Qualities shown:

Barcelona  
Belts/Circus  
Circus Fringe  
Diamond Out  
Espadrille  
Grit  
Mahón  
Mallorca - Tamisal  
Sisal Collection I  
Sisal Collection II  
Stone  
Tamiferro  
Tamiout  
Tatami

### Including:

- Available colours
- Technical information and applications
- Pictures

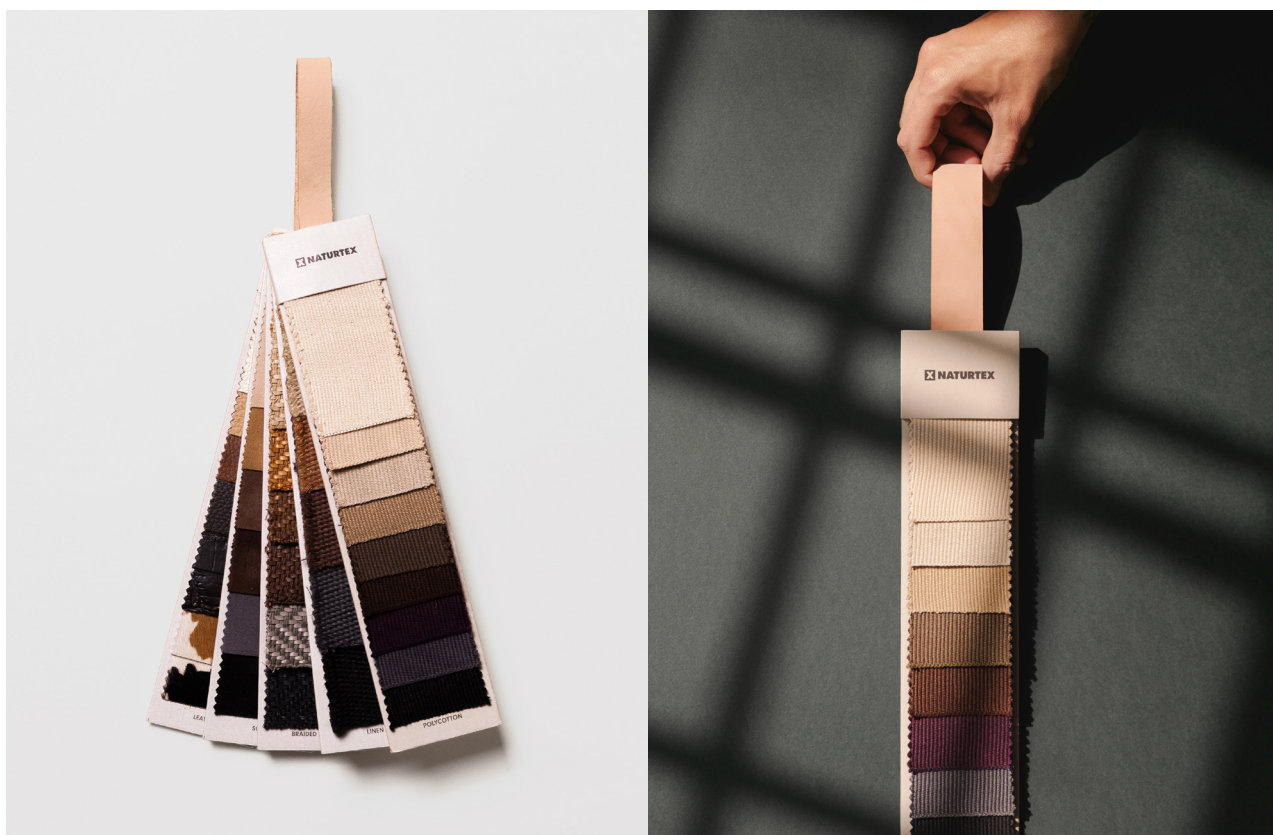
### Individual price:

20€

# Sample books



## Borders book



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### Including:

- Physical samples of every standard borders and colours

### Individual price:

50€

# Sample books

## Fabric books



**Including:**

- Samples of all available colours plus technical information and some of the possible applications.

**Price KIT Fabric books:**

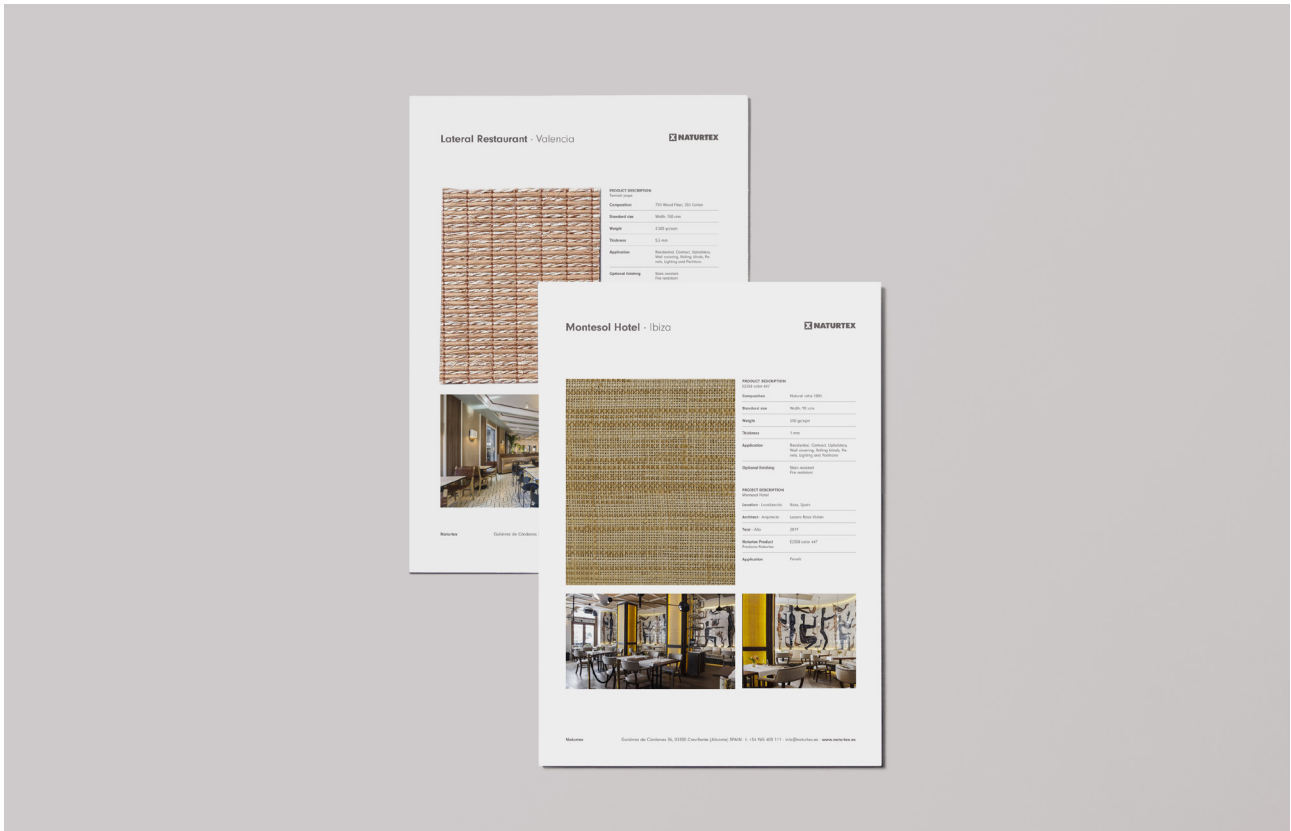
200 € (7 books)

**Price KIT Fabric books:**

30 €







## Project boards

A selection of our last and most important projects with real product samples and images of the project.

## Creative box



Only for architects and interior designers



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### Including:

- A selection of memo fabric samples and stock rugs.
- Technical data plus some possible applications.

### Price:

175€



## Brochure



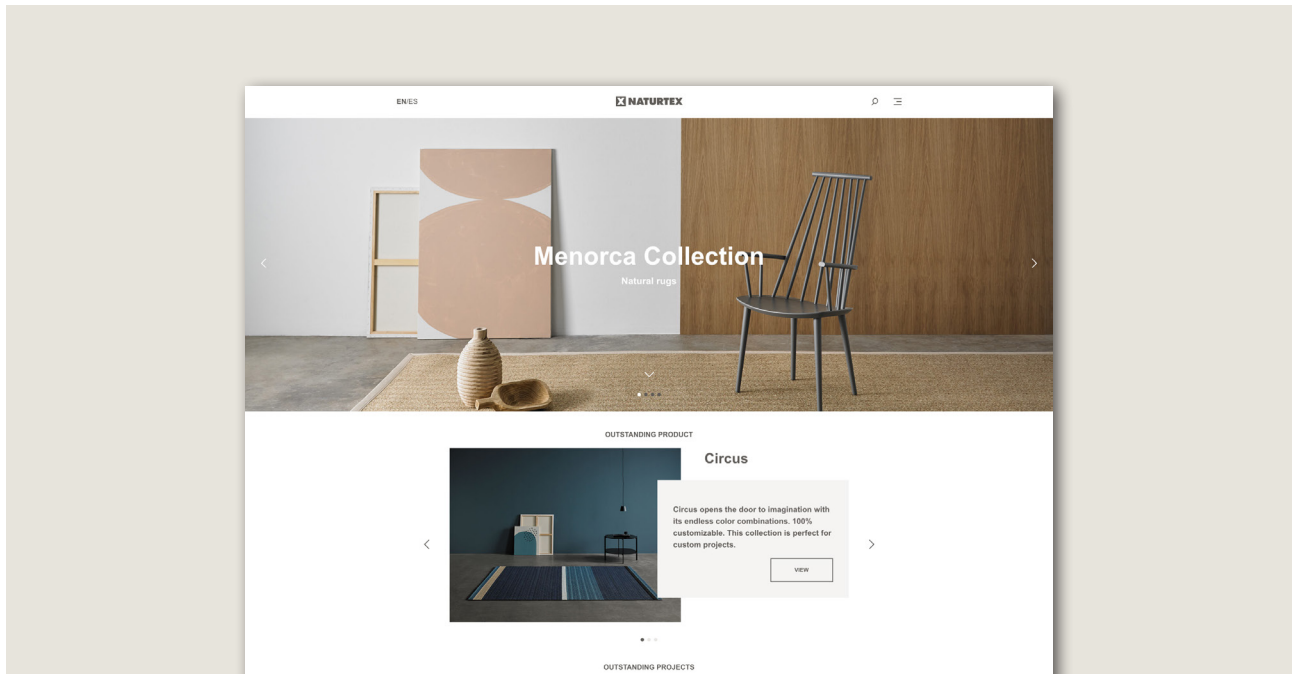
Company's brochure explaining briefly about the brand, products and some projects.

**Including:**

- Company's introduction Product's range and application possibilities explanation
- Some projects' description and portfolio references' list

**Availability:**

Ask sales team



[www.naturtex.es/en/](http://www.naturtex.es/en/)

### Including:

- All product categories
- Finished projects
- Many pictures and examples of products applications



### Product catalogue



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#### **Including:**

- History and corporate information.
- Introduction to product categories and description of all styles and products.
- Technical information of all rugs, fabrics and carpets.
- Detailed pictures showing colors, structures and applications of all rugs, fabrics and carpets.
- Description and testimonial of some of the projects portfolio
- Portfolio of completed projects

#### **Availability:**

Only in digital version.

Ask our sales team.

**X NATURTEX**